



IPS Academy

Institute of Business Management & Research

NAAC A++ Accredited, UGC Autonomous Institute, Established in 1994
Affiliated to Devi Ahilya Vishwavidhyalaya, Indore (M.P.)



ANNUAL REPORT

(01st July, 2023- 30th June, 2024)

IPS ACADEMY
Institute of Business Management & Research, Indore (M.P.)
(NAAC A++ Accredited, UGC Autonomous Institute, Established in 1994)



Affiliated to
Devi Ahilya Vishwavidyalaya, Indore (M.P.)

Annual Report

(01st July, 2023 to 30th June, 2024)

Presented in

48th Governing Body Meeting

Dated: 10th of September, 2024

Vision

IPS Academy, Institute of Business Management and Research aims to be a Global Business School striving for academic and professional excellence nurturing value-driven professionals who can rise to the expectations of the corporate world and society.

Mission

To provide innovative and socially responsible manager leaders who are capable of managing change in a competitive environment, can fulfill the current and future demands of industry and to foster research culture in close interaction with the corporate world.

Institute's Objective

1. To provide value-based quality education in the management discipline.
2. To nurture creative and innovative abilities of the students and faculty members.
3. To develop entrepreneurial spirit among the students.
4. To groom the faculty members to make them competent to meet the challenges of a changing environment.
5. To promote research and development and encourage research culture in the institute.
6. To develop an industry-institute interface and provide industrial consultancy.
7. To strengthen the relationship with alumni and involve them in the development of the institute.

Quality Policy

The institute is committed to provide full organizational support for achieving quality at all levels involving and empowering all in the task of continuous Improvement. The Institute aims to maximize the satisfaction level of all its stake holders-students, faculty, staff, employers and community by providing state of art facilities, modern pedagogy and learning methods and best management practices. The institute equips its students with employability skills and contemporary management practices through value addition courses organized in collaboration with Industry.



मध्यप्रदेश शासन, उच्च शिक्षा विभाग

प्रशस्ति-पत्र

आई.पी.एस. एकेडमी, इन्स्टीट्यूट ऑफ बिजनेस मैनेजमेंट एण्ड रिसर्च, इन्दौर ने नवीन परिणाम आधारित शिक्षण पद्धतियों, अकादमिक गुणवत्ता उन्नयन तथा नवाचारों के क्रियान्वयन से संस्था में आदर्श वातावरण निर्मित किया है। महाविद्यालय ने सतत विकास लक्ष्यों की प्राप्ति करते हुए विद्यार्थियों के समग्र विकास में प्रशंसनीय कार्य किया है।

नैक मूल्यांकन में वर्ष 2022 में उच्चतम **ग्रेड ए++** प्राप्त कर विशिष्ट उपलब्धि अर्जित की है। नैक मूल्यांकन में श्रेष्ठ प्रदर्शन करते हुए प्रदेश को गौरवान्वित किया है।

इस उपलब्धि के लिए महाविद्यालय को यह प्रशस्ति पत्र अर्पित करते हैं।

स्थान: स्वर्ण जयंती सभागार

विक्रम विश्वविद्यालय, उज्जैन (म.प्र.)

दिनांक: 09 सितम्बर 2023

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मध्यप्रदेश शासन

List of Abbreviations

- **IBMR** - Institute of Business Management & Research
- **MBA** - Master of Business Administration
- **FT** - Full Time
- **FA** - Financial Administration
- **MM** - Marketing Management
- **IB** - International Business
- **NSE** - National Stock Exchange
- **NIRP** - NSE Academy Industry Readiness Program
- **IMA** - Indore Management Association
- **AMUL** - Anand Milk Union Limited
- **CSR** - Corporate Social Responsibility
- **FDP** - Faculty Development Program
- **MRP** - Major Research Project
- **ERP** - Enterprise Resource Planning
- **ATKT** - Allowed to Keep Terms
- **IQAC** - Internal Quality Assurance Cell
- **NCC** - National Cadet Corps
- **NAAC** - National Assessment and Accreditation Council
- **UGC** - University Grants Commission
- **NIRF** - National Institutional Ranking Framework
- **HED** - Head Evaluation Department

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1 Academic Calendar for the year 2023-24

Academic Calendar for MBA Program (2023-2024) July Dec.		
S. No.	Particulars	Dates
1	Commencement of Classes:	
	MBA (CORE, IB, FA & MM) III Sem	11/09/2023
	Invocation Ceremony of MBA (CORE, IB, FA & MM) I Sem	21/09/2023
	MBA (CORE, IB, FA & MM) I Sem	25/09/2023
2	Bridge Classes	
	MBA (CORE, IB, FA & MM) I Sem	03/10/2023 - 10/10/2023
3	Diwali Holidays	27/10/2023 - 04/11/2023
4	Guest Sessions according to dates given by Experts	Sept-23 - Dec-23
5	First Internal Exams Schedule:	
	MBA (CORE, IB, FA & MM) III Sem	13/10-2023 - 21/10/2023
	MBA (CORE, IB, FA & MM) I Sem	13/10-2023 - 21/10/2023
6	Second Internal Exams Schedule:	
	MBA (CORE, IB, FA & MM) III Sem	23/11/2023 - 06/11/2023
	MBA (CORE, IB, FA & MM) I Sem	23/11/2023 - 02/12/2023
7	Remedial Classes:	
	MBA (CORE, IB, FA & MM) III Sem	7/12/2023 - 22/12/2023
	MBA (CORE, IB, FA & MM) I Sem	4/12/2023- 22-12-2023
8	Preparatory Break	
	MBA (CORE, IB, FA & MM) I Sem	23/12/2023
9	End Semester Examination:	
	MBA (CORE, IB, FA & MM) III Sem	29/12/2023- 16/01/2024
	MBA (CORE, IB, FA & MM) I Sem	28/12/2023 - 29/01/2024
10	Result Declaration	05-03-2024
11	Semester Break	
Academic Calendar for MBA Program (2023-2024) Jan. June		
S. No.	Particulars	Dates
12	Commencement of Classes:	
	MBA (CORE, IB, FA & MM) IV Sem	30/01/2024
	MBA (CORE, IB, FA & MM) II Sem	19/01/2024
13	Sports Week / Cultural Activity	15/02/2024 - 17/02/2024
14	Guest Sessions according to dates given by Experts.	Feb-24 -April-24
15	First Internal Exams Schedule:	
	MBA (CORE, IB, FA & MM) IV Sem	28/02/2024 - 07/03/2024
	MBA (CORE, IB, FA & MM) II Sem	28/02/2024 - 05/03/2024
16	Second Internal Exams Schedule:	
	MBA (CORE, IB, FA & MM) IV Sem	01/04/2024 - 08/04/2024
	MBA (CORE, IB, FA & MM) II Sem	04/04/2024 - 08/04/2024
17	Remedial Classes:	
	MBA (CORE, IB, FA & MM) IV Sem	09/04/2024 - 19/04/2024
	MBA (CORE, IB, FA & MM) II Sem	09/04/2024 - 19/04/2024
18	Preparatory Break	
	MBA (CORE, IB, FA & MM) II & IV Sem	20/05/2024
19	End Semester Examination:	
	MBA (CORE, IB, FA & MM) IV Sem	25/04/2024 - 21/05/2024
	MBA (CORE, IB, FA & MM) II Sem	30/04/2024 - 18/05/2024
20	Summer Internship for MBA II Sem (all courses)	20/05/2024 - 31/07/2024
21	Result Declaration	27/05/2024

2 Student Centric Activity

2.1 NSE Academy Desk: Introduction

The Institute has established a Memorandum of Understanding (MoU) with NSE Academy to implement a Value-Added Industry Readiness Certification Program. This program is aimed at enhancing the professional competencies of enrolled MBA first-year students. Under the purview of the NSE Academy Industry Readiness Program, students are provided the opportunity to select one certification from three basic options: Banking and Insurance, Capital Market, and Fintech and Digital Marketing. Upon successful completion of the certification program, students are entitled to a one-year complimentary subscription to the NSE Knowledge Hub, an online educational portal. Additionally, students gain access to 25 additional certification programs, thereby augmenting their career prospects.

2.1.1 Basic Certification Offerings:

1. Banking and Insurance
2. Capital Market
3. Fintech and Digital Marketing

2.1.2 Additional Value-Added Certifications:

The following list delineates the supplementary certification programs offered through the NSE Knowledge Hub platform, along with relevant details:

S. No.	Program	S. No.	Program
1	Tech Analysis Introduction	14	Capital Markets Dealers Module
2	Tech Patterns etc.	15	Mutual Fund Beginners' Module
3	Introduction to Derivatives	16	Financial Markets Beginners' Module
4	Trading Strategies	17	Mutual Fund Advanced Module
5	Equity Options	18	Investment Analysis and Portfolio Management
6	Currency Options	19	Securities Market Basic Module
7	Option Strategies	20	Financial Markets and Services
8	Financial Planning	21	Wealth Management
9	Intro to Options	22	Investment Management
10	Option Strategy & Pricing	23	Financial Derivatives
11	Financial Statements	24	Insurance and Risk Management
12	Equity Futures	25	Banking Fundamentals
13	Currency Futures		

2.1.3 Completion Statistics (2023-24):

The following table illustrates the enrolment and completion statistics for each certification program offered:

Certification Program	Duration (Hrs)	Year of Offering	Enrolled Students	Completed Students
NIRP in Capital Markets	32	2023-24	174	150
NIRP in Banking & Insurance	32	2023-24	295	260
NIRP in Fintech and Digital Marketing	32	2023-24	379	340

2.1.4 Conclusion:

The Institute's collaboration with NSE Academy has provided students with a comprehensive platform to acquire industry-relevant certifications and enhance their skill sets. The diverse range of certification programs, coupled with high enrollment and completion rates, underscores the program's efficacy in preparing students for careers in the financial services sector.

2.2 IMA and Guest Sessions

2.2.1 Expert Session on shaping the future "Innovation in Digital Marketing

Date: 11 September 2023

Description:

The session on Innovation in Digital marketing was held on 11 September 2023 at IPS Academy IBMR by renowned Mr. Mayank Batra. The session offered dynamic insights and new techniques to revolutionize digital marketing strategies for business growth.

2.2.2 Guest Session on Awareness Session on Commodity Markets

Date: 9 Oct 2023

Description:

The session on Awareness of Commodity Markets was held on 9 Oct 2023 at IPS Academy IBMR by esteemed speaker Mr. Saurabh Khanna. It offered participants a comprehensive understanding of commodity market fundamentals, trading strategies, and risk management techniques in a succinct and informative session.

2.2.3 Guest Session on Leadership Styles

Date: 9 Oct 2023

Description:

The session on Leadership Styles was held on 30 Oct 2023 at IPS Academy IBMR by esteemed speaker Mr. Binoy Poonnen. The session provided attendees with invaluable insights into different approaches to leadership and their impact on organizational dynamics and success.

2.2.4 Guest Session on Five Habits of Success

Date: 03 Nov 2023

Description:

The session on Five Habits of Success was held on 03 Nov 2023 at IPS Academy IBMR by esteemed speaker Mr. Abhishek Mishra. The session was a concise roadmap for achieving personal and professional fulfillment through effective habits and strategies.

2.2.5 Guest Session on Art and Science of Mind Management

Date: 11 Dec 2023

Description:

The session on Art and Science of Mind Management was held on 11 Dec 2023 at IPS Academy IBMR by esteemed speaker Swami Mukundanandaji. During this event, participants will delve into the intricate dynamics of understanding the inner workings of the Human mind and also enables participants to craft their future through better control over their minds.

2.2.6 Expert Session on Stratified Union Budget 2024-25

Date: 05 Feb 2024

Description:

The session on Stratified union Budget 2024-25 was held on 05 Feb 2024 at IPS Academy IBMR by esteemed speakers Dr. Kanhaiya Ahuja and Dr. Vivek Kushwaha. This event involved an in-depth examination of the budget allocations, policies, and economic strategies proposed by the government for the upcoming fiscal year. It also shed light on the changes incorporated in the Union Budget and how it affected the market conditions in the country and how budget shapes the economic future of the country.

2.2.7 Expert Session on Key Tax Changes – Interim Budget - 2024

Date: 12 Feb 2024

Description:

The session on Key tax changes in Interim union Budget 2024-25 was held on 12 Feb 2024 at IPS Academy IBMR by field expert CA Jaikishan Ramchandani. This event provided insights into the tax-related announcements made by the government, including updates to tax rates, exemptions, deductions, and other fiscal policies and its effect on various sectors of the industry.

2.2.8 IMA Conclave

Date: 1st & 2nd March 2024

Description:

This was an Annual Event conducted by the Indore Management Association at Brilliant Convention Centre. A 2 day event (1st & 2nd March 2024) at which; prominent speakers such as Govind Dholakia (SRK Diamond), S. S. Mundra (Indiabulls), Nikhil Sawhney (Triveni Turbine), Snehal Desai (Entrepreneur), Alpesh Shah (BCG) and many more, gave insightful speeches on the main theme "Unlocking Global Potential - Shaping the future of Bharat". The management students along with faculty members attended this event.

2.2.9 Success Stories of CEO's

Date: 15 March 2024

Description:

The session on Success Stories of CEO's was held on 15 March 2024 at IPS Academy IBMR by Co-founder and CEO of Kimirica Hunter International. He shared his journey of entrepreneurship with the students and academicians. There was a great deal of exposure to the real-life problems faced by entrepreneurs.

As we reflect on the events of the past year, we are filled with gratitude for the invaluable contributions of our esteemed speakers and the enthusiastic participation of our students. We remain committed to providing enriching opportunities for learning, growth, and enlightenment in the years to come.



Expert Session on shaping the future" Innovation in Digital Marketing



Guest Session on Awareness session on Commodity Markets



Guest Session on Leadership Styles

Student Chapter

Presents

Management

Film Show



Mr. Abhishek Mishra
(Corporate trainer, facilitator
Success & Life Coach)



Topic:- The 5 Habits to Success



03

November 2023

Friday, 11:30 AM - 01:00 PM

+91 - 88899 96130

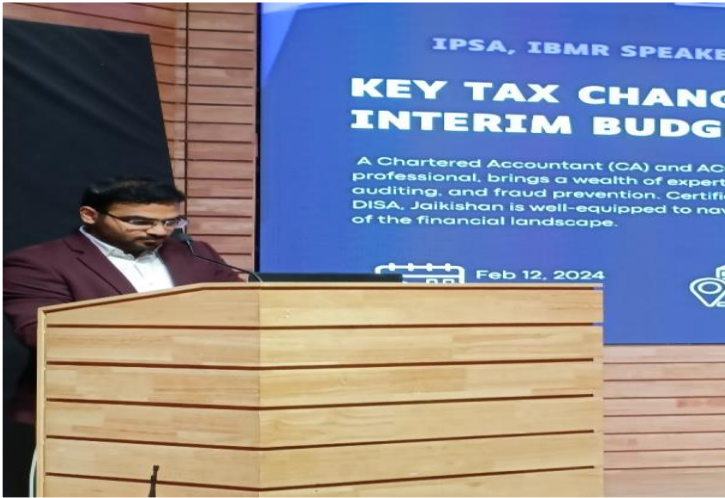
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Guest Session on Five Habits of Success



Expert Session on Stratified Union Budget 2024-25



Expert Session on Key Tax Changes – Interim Budget - 2024



IMA Conclave



Success Stories of CEOs



Guest Session on Art and Science of Mind Management

2.3 Industry Visit

2.3.1 Industry Visit to AMUL Panchamrut Dairy, Ujjain

Date: September 12' 2023

Description: Amul Dairy was enlisted on 14th December 1946 in a gathering held of Samarkha town on 4th of January 1946. It was resolved that a milk co-operative society would be organized in each town of Kaira Region to collect milk from the producers and federate into a locale association. Monetary assistance from Unicee helped the production line to fabricate milk powder and Butter plants. Dr. Rajendra Prasad, then-President of India, laid the foundation on January 15, 1954, and on October 31st, 1955, Pandit Jawaharlal Nehru, Prime Minister at that time declared it open. The plant was extended to fabricate improved condensed milk in 1950. Amul is a trial fruitful run since last long term with the goal of up liftmen of the rustic economy. Amul is a cooperative unit laid out on 14th December 1946 at Anand. The association was laid out under 'Khira District Milk Product Limited' Amul has its emblem; Amul's emblem consists of four hands joined together.

36 students of BBA I A embarked on an insightful industrial visit. It was a wonderful experience for all students as well as for staff. Every student was very cooperative with each other as well as with the faculties. Students were acquainted with the Dairy product manufacturing process in AMUL Dairy.

2.3.2 Industry Visit to Porwal Auto Components Ltd., Pithampur

Date: September 12 & 26' 2023

Description: On 12th November 2023, 36 students of BBA I Semester & on 26th November 2023, 29 students of BBA (B) I Semester visited Porwal Auto Components Ltd. located at sector. 1, Pithampur, Madhya Pradesh, India. Porwal Auto Components Ltd. is a total casting Solution Company having impressive growth. And they established it as a trusted supplier of quality castings and gained recognition from its customers for outstanding contributions to parts development and supply chain management. The students had the opportunity to gain valuable insights into the intricacies of automotive manufacturing and the operational dynamics of a leading auto component producer.

Porwal Auto Components Ltd., renowned for its excellence in the manufacturing of critical automotive parts, provided an enriching experience that highlighted the importance of innovation, quality control, and efficiency in the automotive industry.

Upon arrival, we were greeted by the management team, who gave us a comprehensive overview of the company's history, mission, and product range. We learned about their diverse product line, which includes brake drums, flywheel assemblies, and various other cast iron components that are integral to the functioning of commercial vehicles.

Furthermore, the visit provided an excellent opportunity to understand the practical applications of theoretical concepts. The hands-on experience of witnessing the production process, coupled with the detailed explanations from the engineers and technicians, bridged the gap between academic learning and real-world industrial practices.

2.3.3 Industry Visit to Dainik Bhaskar

Date of visit: October 7-20' 2023

Description: To gain insights into the operations, workflow, and technology used at Dainik Bhaskar, one of India's leading newspaper groups, 915 students of under graduate & post graduate courses embarked on an insightful industrial visit from October 7 to October 20, 2023. Dainik Bhaskar, headquartered in Indore, is renowned for its widespread readership and robust presence in the media industry. The visit aimed to provide participants with a comprehensive understanding of the newspaper's production process, editorial practices, and technological advancements. The visit began with a warm welcome from the Dainik Bhaskar team, followed by an introductory session about the company's history, mission, and achievements. The participants toured the editorial section where they observed the workflow of news gathering, writing, editing, and fact-checking. A detailed walkthrough of the pre-press and printing areas was provided. The team explained the use of advanced printing technology, including offset printing techniques, which ensure high-quality and efficient newspaper production. The marketing team presented the strategies used for circulation, readership growth, and advertisement. Participants learned about the distribution network that ensures timely delivery across various regions. The visit concluded with an interactive Q&A session, allowing participants to clarify doubts and gain deeper insights into specific aspects of the newspaper industry.

2.3.4 Industry Visit to Capco Industries Ltd.

Date of visit: October 7-20' 2023

Description: On November 4, 2023, 19 students of BFT II Year embarked on an insightful industrial visit to Capco Industries Ltd in Pithampur Dhar (M.P.). Capco Industries is renowned for its high-quality automotive components and serves major domestic and international automobile manufacturers. The visit commenced with a manufacturing facility tour, where students observed the production process first-hand. They witnessed the various manufacturing stages, from raw material handling to the final assembly. The company's commitment to quality and efficiency was evident in its use of advanced machinery and adherence to stringent quality control measures.

During the tour, the students interacted with engineers and technicians who explained the intricacies of the production process, including the implementation of lean manufacturing techniques and the importance of maintaining a safe working environment. This interaction provided valuable insights into the industry's practical challenges and solutions.

The visit aimed to bridge the gap between theoretical knowledge and practical application in manufacturing and industrial operations. Upon arrival, the students were greeted by the company's HR Manager, who briefly reviewed Capco Industries' history, core products, and market position. The visit concluded with a Q&A session where students asked questions about career opportunities, industry trends, and technological advancements. The students, deeply appreciative of the opportunity to gain practical exposure, left with a deeper understanding of the manufacturing industry.



Amul Panchamrut Dairy, Ujjain



Porwal Auto Components Ltd. Pithampur



Industry Visit to Dainik Bhaskar



2.4 Committee: Examination

IPS Academy, IBMR, Indore has conducted autonomous exams from MBA 2022 Batch onwards. The Examination details are as under:

MBA I Sem (Batch 2022-24)

S.No.	Course & Sem	Particular	Date
1.	MBA I (FT/FA/MM/IB)	I Internal Assessment	19 th Dec. to 28 th Dec. 2022
		II Internal Exam	23 rd Jan. to 1 st Feb. 2023
		Assignment	Dec. 2022
		End Sem Examination	20 th Feb to 10 th March
		Comprehensive Viva	During End Sem Examination
		IT VIVA	During End Sem Examination

MBA II Sem (Batch 2022-24)

S.No.	Course & Sem	Particular	Date
1.	MBA II (FT/FA/MM/IB)	I Internal Assessment	4 th May to 8 th May
		II Internal Exam	6 th June to 13 th June
		Assignment	May 2023
		End Sem Examination	20 th June to 10 th July
		Comprehensive Viva	During End Sem Examination
		IT VIVA	During End Sem Examination

MBA I Sem (Batch 2023-25) & MBA III Sem (Batch 2022-24)

S.No.	Course & Sem	Particular	Date
1.	MBA I (FT/FA/MM/IB)	I Internal Assessment	13 th Oct. to 21 st Oct. 2023
		II Internal Exam	23 rd Nov. to 2 nd Dec. 2023
		Assignment	Nov. 2023
		End Sem Examination	29 th Dec. 2023 to 16 Jan. 2024
		Comprehensive Viva	During End Sem Examination
		IT VIVA	During End Sem Examination
2.	MBA III (FT/FA/MM/IB)	I Internal Assessment	13 th Oct. to 26 th Oct. 2023
		II Internal Exam	23 rd Nov. to 6 th Dec. 2023
		Assignment	Nov. 2023
		End Sem Examination	28 th Dec. 2023 to 29 th Jan. 2024
		Comprehensive Viva	During End Sem Examination
		IT VIVA	During End Sem Examination

MBA II Sem (Batch 2023-25) & MBA IV Sem (Batch 2022-24)

S.No.	Course & Sem	Particular	Date
1.	MBA II (FT/FA/MM/IB)	I Internal Assessment	28 th Feb to 7 th March 2024
		II Internal Exam	1 st April to 4 th April 2024
		Assignment	April 2024
		End Sem Examination	30 th April to 18 th May 2024
		Comprehensive Viva	During End Sem Examination
		IT VIVA	During End Sem Examination
2.	MBA IV (FT/FA/MM/IB)	I Internal Assessment	28 th Feb to 5 th March 2024
		II Internal Exam	1 st April to 8 th April 2024
		Assignment	April 2024
		End Sem Examination	25 th April to 21 st May 2024
		Comprehensive Viva	During End Sem Examination
		IT VIVA	During End Sem Examination

2.4.1 Examination Process:

1. The Examination Process:

- Internal Assessment/ Mid-term exam (Best 2 out of 3 internal assessments are considered each of 20 marks)
- External Assessment/ End Semester Examination (60 Marks written test)
- External Viva-Voce (Comprehensive Viva Voce 100 Marks, IT Viva Voce 20 Marks & Analytics Viva Voce 20 Marks)

2. Question paper:

- The subject faculty of respective classes prepare the question papers of internal exams.
- The end semester examination question papers are prepared by the panel of paper setter.
- Further the papers are moderated before considering for the final examination.

3. Viva Voce:

- Panel of examiners are appointed to conduct the Viva Voce: Comprehensive, IT & Analytics (If Applicable)
- The students are divided into panels for the smooth conduction of Viva-Voce.

4. The Evaluation Process:

- Internal assessment is done by the respective faculty members teaching in the class.
- End semester examination evaluation is conducted daily after completion of the end semester exam paper.
- End-semester examination answer sheets are coded and then issued to subject expert faculty members for checking.
- Once the end-semester examination answer sheets are checked, they are sent to the head evaluation centre for cross-checking.
- Internal & End semester examination assessment marks are punched on ERP of IPS Academy.

5. The Result Process:

- After completion of the evaluation process the provisional result is declared on the student's ERP.
- Any student query related to results is collected in the form of an application, which is further monitored and corrective measures are taken by the evaluation committee.
- After the completion of the entire process the final result is declared on student ERP.
- The hard copy of the summary sheet of results & mark sheet are further checked by the checker & duly signed result is forwarded to the university for approval.
- The university-approved marksheets are distributed to the students.

2.4.2 Examination Result of 2023-24 Academic Session

Examination	Course	No. of Student Appear	No. of Students Pass	No. of Student ATKT	No. of Student Fail
Nov. - Dec. 2023	Batch 23-25				
Regular	MBA I Sem FT	526	452	70	4
	MBA I Sem FA	142	95	46	1
	MBA I Sem MM	142	132	8	2
	MBA I Sem IB	48	27	21	0
	Batch 22-24	Y7			
ATKT	MBA I Sem FT	113	45	68	0
	MBA I Sem FA	24	10	14	0
	MBA I Sem MM	20	16	4	0
	MBA I Sem IB	14	3	11	0
	Batch 22-24				
Regular	MBA III Sem FT	501	465	36	0
	MBA III Sem FA	141	128	12	1
	MBA III Sem MM	126	106	20	0
	MBA III Sem IB	49	46	3	0
April - May 2024	Batch 23-25				
Regular	MBA II Sem FT	516	378	136	2
	MBA II Sem FA	139	93	45	1
	MBA II Sem MM	138	93	44	1
	MBA II Sem IB	45	31	12	2
	Batch 22-24				
ATKT	MBA II Sem FT	107	81	26	0
	MBA II Sem FA	26	25	1	0
	MBA II Sem MM	25	12	13	0
	MBA II Sem IB	14	13	1	0
	Batch 22-24				
Regular	MBA IV Sem FT	498	403	15	1
	MBA IV Sem FA	139	117	11	0
	MBA IV Sem MM	123	101	2	0
	MBA IV Sem IB	49	37	1	1
Jul-24	Batch 22-24				
SPL ATKT	MBA IV Sem FT	90	80	10	0
	MBA IV Sem FA	22	19	3	0
	MBA IV Sem MM	19	16	3	0
	MBA IV Sem IB	11	11	0	0

2.5 Head Evaluation

2.5.1 Re-Evaluation

Description: The Head Evaluation Committee oversees the meticulous rechecking of over 15,000 answer sheets, organized into around 300 bundles of MBA (FT/FA/MM/IB) II & IV semester. Committee primary goal is to minimize errors and ensure a precise, error-free evaluation process. Through a systematic approach in HED Committee, we thoroughly reviewed each bundle, significantly reducing mistakes from evaluation Process. This involved implementing rigorous cross-checking methods and conducting review rounds to enhance accuracy. We also maintained data related to head evaluation in hard and soft copy.

In addition to these efforts, the committee maintained detailed faculty-wise records, tracking evaluation patterns and performance for each faculty member. This documentation was crucial for ensuring transparency and accountability, enabling quick identification and correction of discrepancies.

Our unwavering commitment to precision and fairness upheld the integrity of the evaluation process and reinforced the institution's reputation for academic excellence. By ensuring that each student's performance was accurately assessed, we contributed to a fair and equitable academic environment. The resounding success of this initiative is a testament to our unwavering dedication to maintaining the highest standards in educational evaluation and student assessment. Through these efforts, we continue to support the academic achievements of our students and uphold the values of our institution, ensuring that every evaluation is conducted with the utmost integrity and accuracy.

2.6 Committee: Cultural

2.6.1 Sayonara 2023 (MBA Batch 2021-2023 Farewell)

Date: 27th July' 2023

The farewell for the MBA batch of 2021-23 was organized on 27th July' 2023 as a heartfelt and memorable occasion to bid adieu to a remarkable group of students. This event was hosted at Radisson Blu, Indore that celebrated the journey and achievements of the graduating class, marking the culmination of their rigorous academic endeavours and the beginning of their professional careers. Faculty, staff, and fellow students come together to honour the graduates, acknowledging their hard work, resilience, and growth. As the MBA batch of 2021-23 embarked on new ventures, this farewell served as a reminder of the bonds formed, the knowledge gained, and the memories created during their time at IPS Academy, IBMR Indore.

2.6.2 Chandrayaan 3: Landing on Moon

Date: 23rd August' 2023

In 2023, India successfully launched Chandrayaan-3, its third lunar exploration mission, on July 14, 2023. The mission aimed to demonstrate India's capability in achieving a soft landing on the moon. Chandrayaan-3 successfully landed on the moon on August 23, 2023 making India the fourth country to achieve a soft landing on the moon and the first to land near the lunar South Pole. The mission's objectives include studying the lunar surface, conducting experiments, and collecting data to better understand the moon's composition and environment. In order to celebrate the great mission's success at IPS Academy, IBMR the live telecast of the Landing as arranged for the students and the faculty staff.

2.6.3 Hindi Divas

Date: 14th September 2023

Hindi Divas, celebrated annually on September 14th, marks the adoption of Hindi as one of the official languages of India. This day commemorates the decision taken by the Constituent Assembly of India in 1949 to recognize Hindi, written in the Devanagari script, as the official language of the Republic of India. The celebration aims to promote the Hindi language and its cultural significance. At IPS Academy IBMR, the students from Undergraduate and Postgraduate Management courses were invited to participate in a Debate competition so as to honor and spread awareness about Hindi's rich literary heritage and its importance in unifying diverse linguistic communities.

2.6.4 Freshaura 2023 (Fresher's Party to MBA 2023-2025 Batch)

Date: 04th November 2023

The Freshers Party at Radisson Blu, Indore was an eagerly anticipated event that warmly welcomed the incoming batch of MBA students to the college community. It's a vibrant celebration filled with excitement, camaraderie, and the promise of new beginnings. Organized by senior students and faculty members, the Freshers Party offered a fun-filled evening of entertainment and interaction. It served as an opportunity for new students to break the ice, make friends, and feel at home in their new academic environment. The event included performances, games, music, and dance, creating a lively atmosphere where everyone can unwind and enjoy themselves.

2.6.5 Diwali Celebration

Date: 10th November 2023

Description (in 200 Words): Festival of Lights was celebrated with the Faculty members and the Staff of IPS Academy IBMR. On the festive occasion, all Faculty members and Staff came in traditional attire and gathered together to light firecrackers and Diyas. On the day of the celebration sweets and delicious lunch was served to all the staff members. Everyone wished for the best of each one's health and prosperity.

2.6.6 National Girl Child Day

Date: 24th January 2024

National Girl Child Day is observed in India on January 24th each year. Established by the Ministry of Women and Child Development in 2008, this day aims to highlight the issues faced by girls in the country, promote awareness about their rights, and advocate for their education, health, and overall well-being. It seeks to address gender biases, prevent discrimination, and empower girls to achieve their full potential. Students at IPS Academy IBMR participated in Group discussions and speech competition to celebrate the achievements of girls and to emphasize the importance of creating a supportive and equitable environment for their growth and development for them.

2.6.7 Blossoms & Flames' 2024

Date: 15th & 16th February' 2024

The Annual Cultural Festival Blossoms & Flames' 2024 of a IPS Academy IBMR is a vibrant and eagerly anticipated event that showcases the diverse talents and creativity of students. Typically held over two days, this fest includes a variety of activities such as music and dance performances, drama, fashion shows, and culinary competitions. This year Blossoms and Flames also featured competitions like talent hunts, team sports, and Business Idea Pitching, providing students with an opportunity to display their varied skills and compete in a friendly atmosphere.

2.6.8 My Campus Star: Talent Hunt in Collaboration with 94.3 FM

Date: 12th March 2024

"My Campus Star: A Multi Talent Hunt Show" is an exciting and dynamic event organized by IPS Academy, IBMR Indore in collaboration with 94.3 FM. This show provides a unique platform for students to showcase their diverse talents across various domains such as singing, dancing, acting, stand-up comedy, and more. The competition not only offered participants a chance to win attractive prizes but also provides exposure and opportunities to kick-start their careers in the entertainment industry. The event is a blend of creativity, entertainment, and healthy competition, fostering a spirit of enthusiasm and unity on campus. Students of IPS Academy IBMR actively participated in several events and won several prizes.

2.6.9 Holi Celebration

Date: 23rd March 2024

Holi, the vibrant and joyous festival of colors, was celebrated at IPS Academy, IBMR Indore with great enthusiasm. The celebration brought a splash of color and excitement to the campus. This festival marks the arrival of spring and the triumph of good over evil. The students, faculty, and staff members came together to play with colors, dance to lively music, and enjoyed traditional sweets and snacks.

2.6.10 Mera Vote Desh Ke Liye

Date: 12th April' 2024

"Mera Vote Desh Ke Liye" is an awareness-building program conducted at IPS Academy, IBMR, Indore aimed at encouraging students to understand the significance of voting and active participation in the democratic process. This program included a speech competition and a poster-making competition, designed to engage students creatively and intellectually. The speech competition provided a platform for students to express their views on the importance of voting, share ideas on increasing voter turnout, and discuss the impact of informed voting on the nation's future. Participants delivered powerful speeches, emphasizing civic responsibility and the role of youth in shaping a better society. The poster-making competition encouraged students to visually represent their thoughts on voting, democracy and need to foster a sense of civic duty.

2.6.11 Farewell Odyssey (MBA Batch 2022-2024 Farewell)

Date: 23rd April' 2024

The farewell for the MBA batch of 2022-24 was organized on 23rd April 2024 as a heartfelt and memorable occasion to bid adieu to a remarkable group of students. This event was hosted at Sayaji Hotel Bypass Road, Indore that celebrated the journey and achievements of the graduating class, marking the culmination of their rigorous academic endeavours and the beginning of their professional careers. Faculty, staff, and fellow students come together to honour the graduates, acknowledging their hard work, resilience, and growth. As the MBA batch of 2022-24 embarked on new ventures, this farewell served as a reminder of the bonds formed, the knowledge gained, and the memories created during their time at IPS Academy, IBMR Indore.



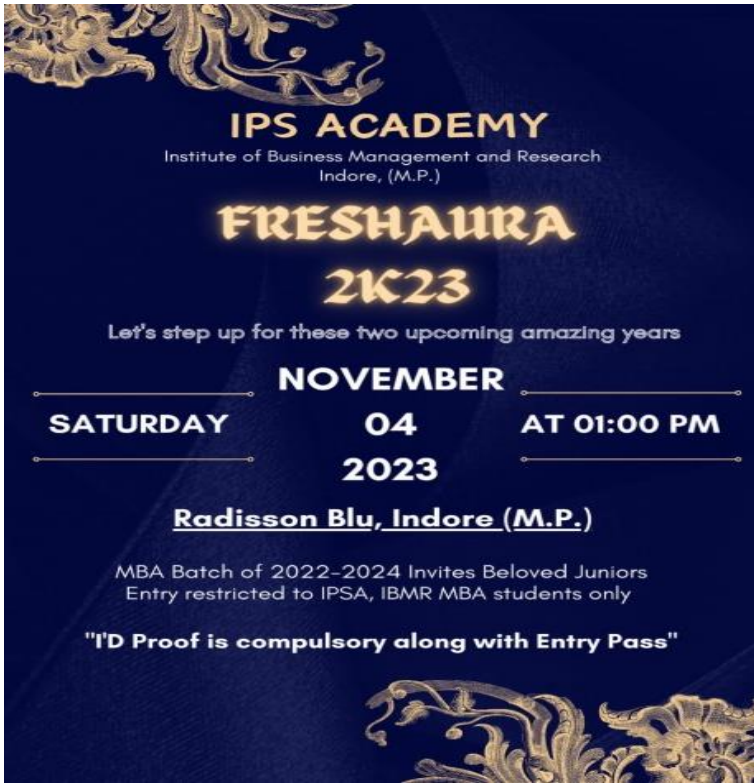
Sayonara 2023 (MBA Batch 2021-2023 Farewell)



Chandrayaan 3: Landing on Moon



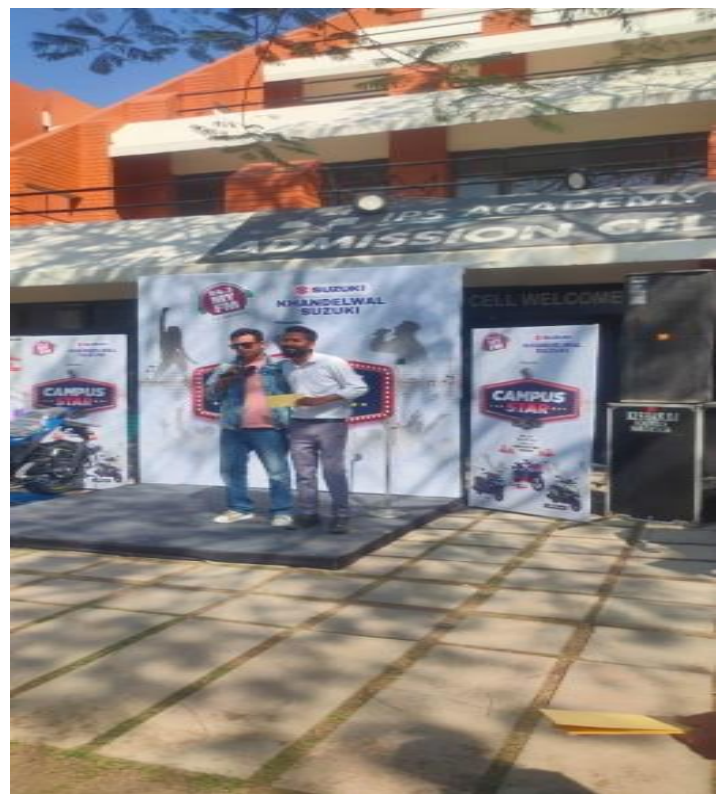
Hindi Diwas



Freshaura 2023 (Fresher's Party to MBA 2023-2025 Batch)



Diwali Celebration



My Campus Star: Talent Hunt in Collaboration with 94.3 FM



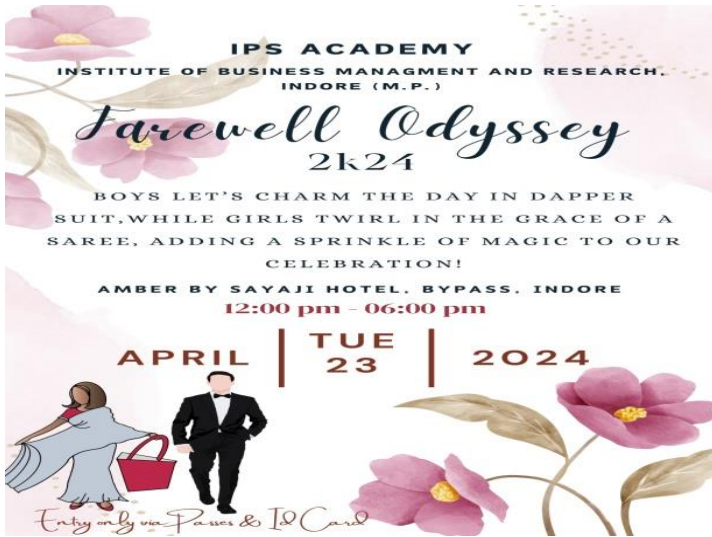
Annual Cultural Fest: Blossoms & Flames' 2024



Holi Celebration



Mera Vote Desh Ke Liye: Voting Awareness Campaign



Farewell Odyssey: (Farewell Party of MBA 2022-24 Batch)

2.7 Academic Tour

Date: 1 Feb 2024 – 8 Feb 2024

Description:

Comprehensive growth of an individual, including physical, emotional, intellectual, social, and spiritual aspects is the most important part of education. This holistic approach ensures that all dimensions of a person's life are nurtured, leading to a well-rounded and balanced individual. The goal of IPSA, and IBMR is to create environments and experiences that support the overall well-being and growth of student in this competitive world. In this perspective, IPSA, IBMR organized an academic tour every year. This year a tour of 8 days to Goa was planned. It was started from 1 Feb 2024 and ended at 8 Feb 2024. A total of 128 students and 7 faculty members were gone on tour. Tour was started from Indore station and first destination was Lonavala station. The journey was completed via train. There was 2 days stay at Lonavala. Students explored Lonavala, Khandala and Imagica for two days and enjoy the beauty of nature as well as different rides of Imagica. After that all the students were depart for Goa via bus. Students explored various beaches, fort, churches, and local market. A student during this tour learns the culture and believes of local people. Students also enjoyed the local food served there.

Participants found the tour well-organized and enjoyable. They appreciated the diverse activities and the balance between learning and leisure. The tour was successful in achieving its objectives, providing a memorable and enriching experience for all participants. The memories and knowledge gained will be cherished and valuable for years to come.



Academic Tour to Lonavala- Khandala- Goa

3 Faculty enrichment program

3.1 Conference & FDP

3.1.1 Faculty Development Program on “A Roadmap to a \$5 Trillion Economy”

Date: December 22, 2023

Keynote Speaker: Mr. Bipin K. Deokar, Senior Deputy Director, EPW Research Foundation, Mumbai

Overview: The Faculty Development Program (FDP) titled “A Roadmap to a \$5 Trillion Economy” was organized by IPS Academy, IBMR, on December 22, 2023. The event aimed to equip faculty members with the knowledge and strategies required to understand and contribute to the economic goals of the nation. The session witnessed the active participation of 56 management faculty members, who were engaged in an insightful discussion on the pathways to achieving a \$5 trillion economy.

Key Highlights:

Strategic Planning and Collaboration: Mr. Bipin K. Deokar emphasized that achieving a trillion-dollar economy is a monumental milestone that requires strategic planning and collaborative efforts across various sectors.

Focus Areas for Economic Growth: The speaker highlighted critical areas of focus, including infrastructure development, human capital development, digital transformation, sustainable development, and global engagements, as essential to achieving this economic goal.

Data-Driven Insights: Mr. Deokar supported his presentation with data, offering concrete facts and figures to enhance the understanding of the pathway to economic growth.

Practical Examples: Drawing from his extensive experience, Mr. Deokar enriched the discussion with practical examples of economic growth, providing participants with actionable insights.

Conclusion: The FDP was a significant success, providing faculty members with a comprehensive understanding of the strategies required to contribute to the nation’s economic goals. The session was informative and engaging, with participants gaining valuable knowledge on how to align academic and professional efforts with global economic trends.

3.1.2 Faculty Development Program on “Navigating the Future of Education: A Holistic Approach to Outcome-Based Education & Syllabus Enhancement”

Date: August 1, 2023

Keynote Speaker: Dr. Vivek Singh Kushwaha, Director, IPS Academy, IBMR

Overview: In line with its mission to strive for academic and professional excellence, IPS Academy, IBMR, organized an FDP titled “Navigating the Future of Education: A Holistic Approach to Outcome-Based Education & Syllabus Enhancement” on August 1, 2023. The event saw the participation of 75 management faculty members, who were guided through the importance of updating educational syllabi and embracing outcome-based education to better prepare students for the future.

Key Highlights:

Importance of Syllabus Enhancement: Dr. Vivek Singh Kushwaha stressed the importance of updating syllabi to develop critical skills in students, including effective communication, leadership, and social responsibility.

Mentorship and Evaluation: He highlighted the challenges of individualized student mentorship but emphasized the faculty's duty to mentor students in areas of weakness. He suggested upgrading the evaluation process to provide detailed performance reports, aiding in students' continuous improvement.

Digital Transformation: Dr. Kushwaha advocated for the digital transformation of academic and non-academic tasks to promote holistic student development.

Outcome-Based Education: He proposed that evaluation criteria be divided into knowledge, skills, and behavior, mapped using rubrics aligned with Bloom's Taxonomy. He detailed the key aspects of rubrics, including performance criteria, point assignment, performance evaluation, score calculation, criteria weighting, feedback provision, and continuous improvement.

Conclusion: The FDP was highly successful, receiving enthusiastic responses from participants. It provided a valuable learning platform for faculty members to update their syllabi and deepen their understanding of holistic student development and outcome-based learning. The program was instrumental in fostering a culture of continuous improvement and innovation in teaching practices.





Faculty Development Program on “A Roadmap to a \$5 Trillion Economy”



Faculty Development Program on Navigating the Future of Education: A Holistic Approach to Outcome-Based Education & Syllabus Enhancement

3.2 Committee: Research

3.2.1 Journal Publication and Monograph

Date: 9/7/24

Description:

Research Committee organizes and enables the publication of Unnayan ‘International Journal of Management and Economics’, a double peer-reviewed international journal that is indexed in J Gate and is listed in Lucknow Digital Library.

The journal receives several scholarly articles from authors all over the globe, and their articles go through blind peer review before being selected for publication in the journal. Moreover, for the growth of the database of mails, specifically the team collects a database of academicians in different countries of the world.

The committee takes care of a monograph that is a repository for annual publications of faculty members in IPSA IBMR. The articles and book chapters published by the faculty members are collected through appropriate channels and processes and then after indexing, are published in the form of a yearly monograph.

The committee round the year collects research data including faculty development program details and other conference publications and presentations of faculty members working in IPSA IBMR. The committee also takes care of research ethics and other research work conducted by the faculty members.

Research Papers Published in:

ABDC & Scopus Indexed Journals: 19

UGC Listed Journals: 08

Peer Reviewed Journals: 23

Research Papers Presented in:

National Conferences: 06

International Conferences: 14

Research Papers Published in National & International Conference Proceedings: 07

Book Chapters:

Scopus Book Chapter: 03

Other Book Chapters: 06

FDP/ Seminar/ Workshop/Conferences attended by Faculty Members: 67

Total No. of Research Scholars registered till date: 59

No. of Research Scholars registered in 2023-24: 28

Total no. of Registered Guides: 19

Total no. Ph.D. completed till June 2024: 26

No. Ph.D. completed in 2023-24: 01

ABDC/Scopus Indexed Publication 2023-24				
S.No.	Author's Name	Manuscript Title	Journal Name	ISSN NO.
1	Dr. Amit Kumar	A Smart Leader in VUCA World: Presenting Key Components of Strategic Leadership Using SLR Method	Indonesian Management and Accounting Research	(e) 2441-9724, (p): 1411-8858
2	Ms. Ankita Sharma	Fostering National Resilience And Sustainability: A Study of Managing Digital Agility and ICT Adoption at The Country Level	Academy of Marketing Studies Journal	ISSN 1095 6298 online ISSN:1528 2678
3	Dr. Kalicharan Modak	Digital Decade with ICT- Two-Way Causality and Incidence on Growth and Development in India	Korea Review of International Studies	ISSN - 1226-4741
4	Dr. Kali Charan Modak	Progress to Sustainability in Low Middle-Income Countries: Environment and Development Assessment Analysis	Empirical Economics Letters	ISSN 1681 899
5	Dr. Kalicharan Modak	Fostering National Resilience and Sustainability: A Study of Managing Digital Agility and ICT Adoption at The Country Level	Academy of Marketing Studies Journal	ISSN 1095 6298 online ISSN:1528 2678
6	Mr. Mayank Jain	Contagion Effect of Cryptocurrencies on Indian Stock Market: A Multi-Index Dynamic Multivariate GARCH Analysis	Empirical Economics Letters	ISSN 1681 8997
7	Ms. Nidhi Kshirsagar	An Examination of the Factors Impacting Adults' Financial Literacy and Financial Well-Being in India	European Economic Letters	ISSN 2323-5233, Vol 14, Issue 2 (2024)
8	Dr. Pallabi Mukherjee	Digital Decade with ICT- Two-Way Causality and Incidence on Growth and Development in India	Korea Review of International Studies	ISSN - 1226-4741
9	Dr. Pallabi Mukherjee	Progress to Sustainability in Low Middle-Income Countries: Environment and Development Assessment Analysis	Empirical Economics Letters	ISSN 1681 899
10	Dr. Pallabi Mukherjee	Fostering National Resilience and Sustainability: A Study of Managing Digital Agility and ICT Adoption at The Country Level	Academy of Marketing Studies Journal	ISSN 1095 6298 online ISSN:1528 2678

S.No.	Author's Name	Manuscript Title	Journal Name	ISSN NO.
11	Dr. Ruchi Mehra	Fostering National Resilience and Sustainability: A Study of Managing Digital Agility and ICT Adoption at The Country Level	Academy of Marketing Studies Journal	ISSN 1095 6298 online ISSN:1528 2678
12	Dr. S.P. Tripathi	Digital Decade with ICT- Two-Way Causality and Incidence on Growth and Development in India	Korea Review of International Studies	ISSN - 1226-4741
13	Mr. Sanju Mahawar	Digital Decade with ICT- Two-Way Causality and Incidence on Growth and Development in India	Korea Review of International Studies	ISSN - 1226-4741
14	Mr. Sanju Mahawar	Progress to Sustainability in Low Middle-Income Countries: Environment and Development Assessment Analysis	Empirical Economics Letters	ISSN 1681 899
15	Mr. Sanju Mahawar	Fostering National Resilience and Sustainability: A Study of Managing Digital Agility and ICT Adoption at The Country Level	Academy of Marketing Studies Journal	ISSN 1095 6298 online ISSN:1528 2678
16	Dr. Shailesh Singh Thakur	Endogenous Financial Indicators of Bad Loans: A Panel Data Study on Indian Public Sector Banks	Empirical Economics Letters	ISSN 1681 8997
17	Dr. Shailesh Singh Thakur	Contagion Effect of Cryptocurrencies on Indian Stock Market: A Multi-Index Dynamic Multivariate GARCH Analysis	Empirical Economics Letters	ISSN 1681 8997
18	Dr. Tarika Nandedkar	A Smart Leader in VUCA World: Presenting Key Components of Strategic Leadership Using SLR Method	Indonesian Management and Accounting Research	(e) 2441-9724, (p): 1411-8858
19	Dr. Vivek Singh Kushwaha	Progress to Sustainability in Low Middle-Income Countries: Environment and Development Assessment Analysis	Empirical Economics Letters	ISSN 1681 899

Conference Publications 2023-24

S.No	Author's Name	Manuscript Title	Conference Name	ISBN NO.
1	Ms. Ayushi Maloo	Integrating Traditional and Digital Strategic Approaches adoption by Higher Education Institutes	Third International Scientific Conference, UNWE, SOFIA, BULGARIA	-
2	Dr. Chhavi Rani Saxena	Integrating Traditional and Digital Strategic Approaches adoption by Higher Education Institutes	Third International Scientific Conference, UNWE, SOFIA, BULGARIA	-
3	Dr. Chhavi Rani Saxena	Exploring the relationship between Social Media Marketing and Human Resource Management: Strategies, Challenges and Impact on Organizational Performance	Third International Scientific Conference, UNWE, SOFIA, BULGARIA	-
4	Dr.Kali Charan Modak	The Role of Scholarship in Mitigating Economic Barriers to Higher Education: An Empirical Investigation	S.P. Mandali's, Prin. L.N. Welingkar Institute of Management Development & Research (WeSchool) - 2nd Lincoln International HE Practices Conference	ISBN: 978-93-91355-87-6
5	Dr. Pallabi Mukherjee	The Role of Scholarship in Mitigating Economic Barriers to Higher Education: An Empirical Investigation	S.P. Mandali's, Prin. L.N. Welingkar Institute of Management Development & Research (WeSchool) - 2nd Lincoln International HE Practices Conference	ISBN: 978-93-91355-87-6
6	Mr. Sanju Mahawar	The Role of Scholarship in Mitigating Economic Barriers to Higher Education: An Empirical Investigation	S.P. Mandali's, Prin. L.N. Welingkar Institute of Management Development & Research (WeSchool) - 2nd Lincoln International HE Practices Conference	ISBN: 978-93-91355-87-6
7	Dr. Vivek Singh Kushwaha	Integrating Traditional and Digital Strategic Approaches Adoption by Higher Education Institutes	Third International Scientific Conference, UNWE, SOFIA, BULGARIA	-

Book Chapter Publications 2023-24				
S.No.	Author's Name	Manuscript Title	Publisher Name	ISBN NO.
1	Dr. Ankita Sharma	Sustainable Development Goals (SDGs) and Business Sustainability “In the pursuit of a better world and thriving Businesses”	India’s path to Sustainability- perspective from diverse sectors and stakeholders	ISBN: 978-93-91580-78-0
2	Dr. Ankita Sharma	Green Management and Ecology	Green management towards sustainable growth	ISBN: 978-93-5641-016-9
3	Dr. Ankita Sharma	Recent Trends in Management	Futuristic Trends in Management	e-ISBN: 978-93-5747-774-1
4	Ms. Deepti Shastri Gupta	The Future of Fintech and its Inclusion in Management Studies	Leading the Fourth Industrial Revolution with Digital Innovation	ISBN 978-93-88361-57-6
5	Dr. S.P. Tripathi	The Future of Fintech and its Inclusion in Management Studies	Leading the Fourth Industrial Revolution with Digital Innovation	ISBN 978-93-88361-57-6
6	Dr. Shailesh Singh Thakur	The Future of Fintech and its Inclusion in Management Studies	Leading the Fourth Industrial Revolution with Digital Innovation	ISBN 978-93-88361-57-6
7	Dr. Kali Charan Modak	Augmented Reality Gamification for Promoting Healthy Lifestyles and Wellbeing in Children	IGI Global - AR Gamification for Promoting Healthy Lifestyles in Children	-
8	Dr. Pallabi Mukherjee	Augmented Reality Gamification for Promoting Healthy Lifestyles and Wellbeing in Children	IGI Global - AR Gamification for Promoting Healthy Lifestyles in Children	-
9	Mr. Sanju Mahawar	Augmented Reality Gamification for Promoting Healthy Lifestyles and Wellbeing in Children	IGI Global - AR Gamification for Promoting Healthy Lifestyles in Children	-

Research Center Details						
S. No.	Name of Registered Guide	Designation	Candidates Registered in 2023-2024	On Going Ph.D.	Seats Available	No. of Ph.D. completed in 2023-24
1	Dr. Vivek S.Kushwaha	Professor	0	8	0	0
2	Dr. C. K. Goyal	Professor	2	5	3	0
3	Dr. Satyakam Dube	Professor	4	4	2	0
4	Dr. S. P. Tripathi	Asso. Professor	0	4	2	0
5	Dr. Amit Kumar	Asso. Professor	0	3	3	1
6	Dr. Anita Ahuja	Asso. Professor	0	3	3	0
7	Dr. Kalicharan Modak	Asso. Professor	1	6	0	0
8	Dr. Tarika Nandedkar	Asso. Professor	4	4	2	0
9	Dr. Anurag Dilraj	Asso. Professor	2	2	4	0
10	Dr. Nidhi Jhawar	Asso. Professor	3	4	2	0
11	Dr. Jaya Nema	Asso. Professor	2	4	2	0
12	Dr. Shailesh S. Thakur	Asso. Professor	0	2	4	0
13	Dr. Pallabi Mukherjee	Asso. Professor	3	3	3	0
14	Dr. Manish Pundalik	Professor	3	3	5	0
15	Dr. Ritu Mishra	Assi. Professor	1	1	3	0
16	Dr. Barkha Agrawal	Assi. Professor	1	1	5	0
17	Dr. Ankit Laddha	Asso. professor	1	1	5	0
18	Dr. Ruchi Mantri	Assi. Professor	0	0	4	0
19	Dr. Ankita Sharma	Assi. Professor	1	1	3	0
Total			28	59	55	01

3.2.2 MRP and Research Project Allotment and Completion

Date: 08/09/2023

Description: The MBA major research project is a pivotal part of the student's academic journey, serving as a comprehensive undertaking. It involves identifying a real-world business problem, conducting extensive research, and proposing practical solutions. The goal is to demonstrate the ability to apply theoretical concepts to practical scenarios, showcasing critical thinking, problem-solving, and strategic planning skills. For MRP submission, a report along with Turnitin report and PDF file of MRP prepared this year. The final deliverable is a detailed report, which is evaluated by a panel of faculty members and external examiners.

MRP Committee organized an online international research paper presentation competition, "PRAKALP," which saw enthusiastic participation from students across various external and internal institutes. The event attracted over 130 entries, showcasing various innovative research topics. Participants presented their papers to esteemed expert judges, who provided valuable feedback and insights. The competition not only highlighted the diverse academic talents of the students but also fostered a spirit of collaboration and intellectual exchange. "Prakalp" served as a platform for budding researchers to share their work, gain recognition, and refine their ideas through constructive critique. The success of this event underscores our commitment to promoting academic excellence and research innovation within the student community. Winners of that event were published in our journal and received cash prizes.

For BBA Research project, Guides finalized original titles/topics for research projects by consulting their student mentees and submitting them to the MRP/Internship & Project committee within the specified timeframe. The necessary information is entered into the provided Excel file format. The faculty guides maintained a comprehensive record of information and present it to the MRP/Internship & Project committee.

PRAKALP – Oct. 19, 2023

Finance Track

S.No.	Name of the Student	Institute Name	Title of the Project	Mention First/Second/Third
1	V.Aparna	MEPCO, Shivakashi, TamilNadu	Performance Analysis of Selected Mutual Fund Schemes During Pre And Post Covid-19 Crisis Using Data Envelopment Analysis (DEA) Model	First
2	Ashrathi S	MEPCO, Shivakashi, TamilNadu	Comparative Performance Analysis of Selected Mutual Fund Schemes and Forecasting Nav Of Best Funds By Neural Network Approach	Second
3	Aditi Verma	Rukmini Devi Institute of Advance Studies	Digital Transaction in Semi-Urban Areas: Perception and Challenges	Third

Marketing Track

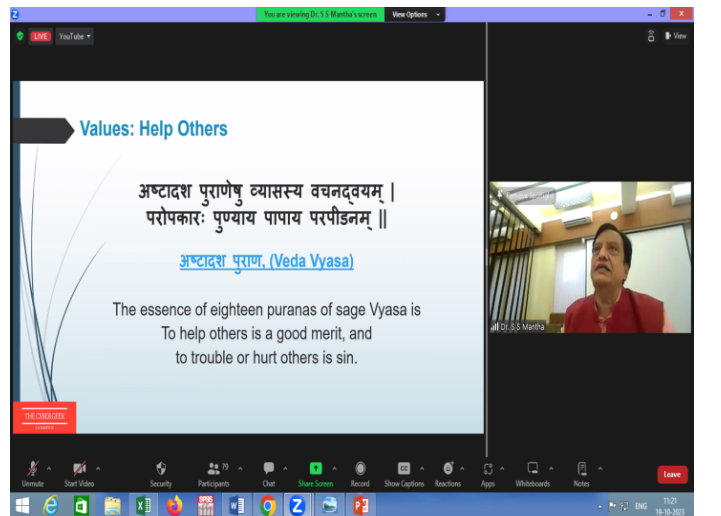
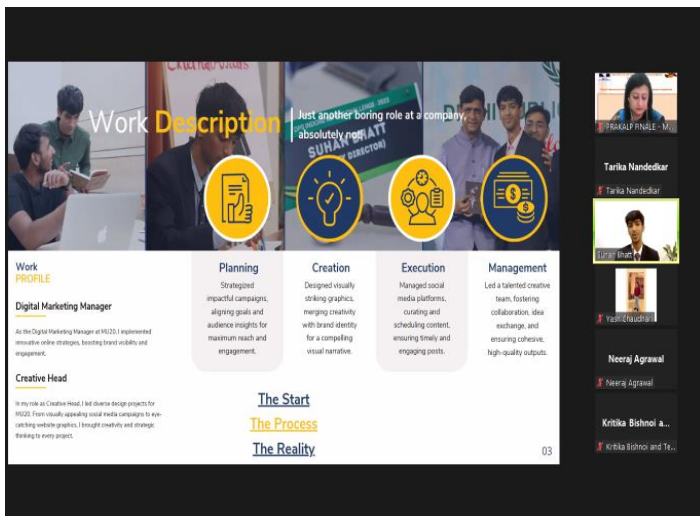
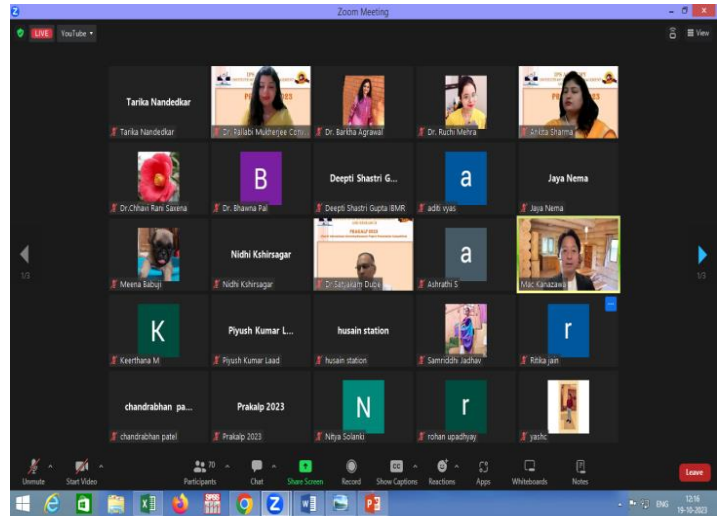
1	Suhan Bhatt	DCBM, Indore	Compative Analysis Between E Vehicle Brands	First
2	Yash Chaurdhari	IPS Academy, IBMR, Indore	Marketing - Muniversiti Edcorp	First
3	Kritika Bishnoi	Sant Hirdaram, Bhopal	A Study on Customer Buying Behaviour Towards Organic Food Products in Bhopal and Indore Cities	Second
4	Shreya Kambli	ESMCRC, Mumbai	Customer Behavior Toward Retirement Planning and Long-Term Investment Goals.	Third
5	Kathiir G	MEPCO, Shivakashi, TamilNadu	The Impact of Derivating Trading on Stock Market Volatility In NSE	Third

HR Track

1	Sanskriti Tare	IPS Academy, IBMR, Indore	Indian unicorn club startup	First
2	Nitya Solanki	IPS Academy, IBMR, Indore	Social Media usuage and its impact on Mental health	Second
3	Vedika Agrawal & Shivani Garg	Sant Hirdaram, Bhopal	A study on work life balance issues with respect to health workers in Bhopal and Indore cities	Third

GM/ IT Track

1	Muskan Khare	IPS Academy, IBMR, Indore	The study of awareness and preferences regarding waste management	First
2	Remy Ronald	Christ University, Bengaluru	A Study on horn assembly using ECRS at ROOTS	Second
3	Anuj jain	Barkatulla University, Bhopal	Next generation Biofuels and sustainable production with utilization by Anuj Jain	Second
4	Samridhdi Jadhav	IPS Academy, IBMR, Indore	Global Climate Change Dynamics: A Multidimensional study on the top five economies in the world.	Third



PRAKALP: MRP/Internship & Project Committee

3.2.3 IBMR Faculty Club

We at IBMR, IPS Academy maintain a faculty club that is a pool between faculty and entire department spreading a healthy and cooperative culture of sharing happiness and celebrating events around the year. Faculty contributions collections are done on a monthly basis and this collection is utilized for maintaining all the events at the institute.

Year 2023 June to 2024 July was tenure where many of the new faculty joined the institute and many of them left due to certain reasons. There is a trend to start with the Get together which we organized after vacation leave of faculties spreading a vibe to work with full spirit again. A brief interaction regarding the working style and expectancy from faculty regarding their work was discussed briefly. The new approach of self-development and targets of updating in person were also briefed.

Every year we give faculties birthday gifts once a year collectively which were given as a token of happiness to them unanimously. This instills a feeling of togetherness amongst the employees as an appreciation.

4 Industry Academia Interface

4.1 Alumni Meet 2023-24

Date: 23rd Dec 2023

Description:

IPS Academy, Institute of Business Management and Research, Indore has organized the Alumni Meet Milaap-2023 on 23.12.2023 (Saturday) in the institute's seminar hall. The alumni meet is conducted every year in order to reconnect with the Alumni and celebrate their success and various achievements.

Dr. V.S. Kushwaha, Director IBMR, IPSA welcomed all the dignitaries and alumni for responding to the invitation from college and being present for the alumni meet in spite of their busy schedule.

Dr. Kushwaha also highlighted the journey of institute since its inception to present day wherein he gave updates about the recent developments and initiatives taken at the institutional level for uplifting the educational standards among the students and faculty members.

Experience sharing by Alumni

The Alumni were also invited to the dais to share their experiences. They felt very happy and joyful and appreciated that the programme was organized in a planned manner. They felt happy with the vast development of the institute and shared their willingness to help the present students for placement.

Followed by a vote of thanks by Dr. Jaya Nema and Dr. Ankit Laddha, Alumni were felicitated with a memento as a token of love. The entire Alumnus was invited for Lunch organized in the Dining Hall of IPS Academy. Post Lunch some fun activities and Games have been organized by the student volunteers in the Greenland. Followed by Cultural events the alumni visited to the campus along with student volunteers and there were interactive sessions with students.





Alumni Meet 2023-24

5 Committee: Accreditation and Ranking

5.1 India Today MDRA B-Schools Survey 2023

Our Bachelor of Business Administration (BBA) program has achieved significant recognition in the India Today MDRA B-Schools Survey of 2023. The program secured the **56th position** in the national rankings, a testament to our unwavering commitment to academic excellence and quality education. This ranking underscores the strength of our curriculum, the dedication of our faculty, and the success of our students.

5.2 Times B-School i3RC Insights Survey Ranking 2023

In the Times B-School i3RC Insights Survey Ranking for 2023, our institution has been placed **89th overall** among the top 100 management institutes in India. This achievement reflects our institution's ongoing dedication to providing superior management education and our consistent efforts to enhance the academic environment and outcomes for our students.

5.3 AICTE Approval for BBA Program (2024-2025)

We are pleased to announce that the All-India Council for Technical Education (AICTE) has granted the **Extension of Approval** for our BBA program for the academic year 2024-2025. This approval reaffirms the quality and compliance of our program with national educational standards, allowing us to continue offering a robust and comprehensive BBA program that prepares students for the dynamic business world.

6 Corporate Social Responsibility (CSR)

6.1 Employment fair for persons with disability on the occasion of Vishwa Samajik Nyay Diwas

Date: 20/2/2024

Description:

An Employment fair for persons with disability was organized by District Administration department, Indore on Vishwa SamajikNyay Diwas, which was observed on 20 th of Feb, 2024, 20 students of IBMR participated in assisting individuals with disabilities. The students engaged in various activities and initiatives to support individuals with disabilities, demonstrating their commitment to promoting equal opportunities. The students helped them in filling their application form. The students have been appraised and provided certificate by District Administration department Indore for their humble work.



Employment fair for persons with disability on the occasion of Vishwa Samajik Nyay Diwas

7 Future Plans

7.1 Academic Calendar for the year 2024-25

Academic Calendar for MBA Program (2024-2025) July Dec.		
S.No.	Particulars	Dates
1	Class Commencement of MBA (CORE, IB, FA & MM) III Sem	05-08-2024
	Invocation Ceremony of MBA (CORE, IB, FA & MM) I Sem	11-09-2024
	Class Commencement of MBA (CORE, IB, FA & MM) I Sem	13-09-2024
2	Bridge Classes	
	MBA (CORE, IB, FA & MM) I Sem	13/09/2024
3	Diwali Holidays	30/10/2024 - 03/11/2024
4	Guest Sessions according to dates given by Experts	Sept-24 - Nov-24
5	First Internal Exams Schedule:	
	MBA (CORE, IB, FA & MM) III Sem	28/09/2024 - 9/10/2024
	MBA (CORE, IB, FA & MM) I Sem	21/10/2024 - 25/10/2024
6	Second Internal Exams Schedule:	
	MBA (CORE, IB, FA & MM) III Sem	6/11/2024 - 13/11/2024
	MBA (CORE, IB, FA & MM) I Sem	13/11/2024 - 18/11/2024
7	End Semester Examination:	
	MBA (CORE, IB, FA & MM) III Sem	19/11/2024 - 16/12/2024
	MBA (CORE, IB, FA & MM) I Sem	28/11/2024 - 14/12/2024
8	Result Declaration	
	Result declaration of MBA I Sem (all courses)	18/12/2024
	Result declaration of MBA III Sem (all courses)	19/12/2024
9	Semester Break	30/12/2024 - 04/01/2025
Academic Calendar for MBA Program (2024-2025) Jan. June		
S.No.	Particulars	Dates
10	Class Commencement of MBA (CORE, IB, FA & MM) IV Sem	06-01-2025
	Class Commencement of MBA (CORE, IB, FA & MM) II Sem	06-01-2025
11	Sports Week / Cultural Activity	20/02/2025 - 22/02/2025
12	Guest Sessions according to dates given by Experts.	Jan-25 -March-25
14	First Internal Exams Schedule:	
	MBA (CORE, IB, FA & MM) IV Sem	06/02/2025 - 13/02/2025
	MBA (CORE, IB, FA & MM) II Sem	06/02/2025 - 11/02/2025
15	Second Internal Exams Schedule:	
	MBA (CORE, IB, FA & MM) IV Sem	03/03/2025 - 13/03/2025
	MBA (CORE, IB, FA & MM) II Sem	03/03/2025 - 13/03/2025
16	End Semester Examination:	
	MBA (CORE, IB, FA & MM) IV Sem	01/04/2025 - 05/05/2025
	MBA (CORE, IB, FA & MM) II Sem	08/04/2025 - 02/5/2025
17	Result Declaration	
	Result declaration of MBA II Sem (all courses)	06-05-2025
	Result declaration of MBA IV Sem (all courses)	08-05-2025
18	Summer Internship for MBA II Sem (all courses)	15/05/2025 - 30/06/2025
19	No. of Teaching days	180 Days (Approx)

7.2 Various Committees formed for the year 2024-25

IPS Academy, Institute of Business Management and Research, Indore (M.P.)				
(NAAC A++ Accredited, UGC Autonomous Institute)				
The following Faculty Members are appointed as Heads for the Departmental Committees Session: 2024-25				
S.No.	Faculty Incharge	Committee Name		
1	Dr. V. S. Kushwaha	IQAC (Planning, Evaluation & Academic Audit)		
2	Dr. C. K. Goyal	Exam Controller	Educational Tour	
3	Dr. Satyakam Dube	Admission & Counselling Committee		
4	Dr. S. P. Tripathi	Anti Ragging, Scholarship, Disciplinary Committee & Electoral Literacy Club	Library Committee	Economics Club
5	Dr. Anita Ahuja	Grievance Redressal & Sexual Harassment Committee		
6	Dr. K. C. Modak	IQAC (Planning, Evaluation & Academic Audit) (Coordinator)	Affiliation/ Approval/ Accreditation and Ranking	
7	Dr. Tarika Nandedkar	Faculty Club Committee		
8	Dr. Amit Kumar	News Coverage		
9	Dr. Nidhi Jhawar	Exam Coordinator	CSR	
10	Dr. Barkha Agrawal	Guest Session & I M A Chapter	Industry Visit	
11	Dr. Jaya Nema	Alumni		
12	Dr. Pallabi Mukherjee	MRP / Internship & Project Committee/BBA Project Committee	Research Committee	Head Evaluation
13	Dr. Shailesh Singh Thakur	Evaluation Committee	NSE Academy Desk	ERP Committee & Implementation
14	Dr. Vaibhav Modak	Finance Club		
15	Dr. Vinod K. Mishra	Placement & Training & Development		
16	Dr. Dhanashree Nagar	Marketing Club		
17	Dr. Arindam Saha	Conference & FDP Committee	HR Club	
18	Dr. Arpan Shrivastava	Website & Social Media	International Business Club	Sports Committee & NCC
19	Dr. Priyanka Yadav	Academic Admin		
20	Dr. Ritu Mishra	Cultural Committee		
21	Ms. Madhuri Gehi	Photograph Repository		
22	Ms. Nidhi Kshirsagar	Placement & Training & Development		
23	Mr. Himanshu Chaube	E-Ship Club		

7.3 Foresights

7.3.1 Infrastructure Upgrade

1. **State-of-the-Art Infrastructure:** Our upcoming premises will feature cutting-edge facilities designed to support innovation and collaboration, providing a modern environment for our students and faculty to thrive.
2. **Enhanced Website for Visibility:** We are upgrading our website to improve user experience and increase the visibility of our institutional initiatives, making it easier for stakeholders to access information on our programs and achievements.
3. **Advanced Digital Classrooms:** We are introducing fully equipped digital classrooms with the latest smartboards and audiovisual technology, creating an interactive learning environment that supports our commitment to modern education.

7.3.2 Research and Development

1. **New Research Policy and Faculty Development:** Launching initiatives to promote collaborative research and enhance faculty development programs, fostering a culture of academic excellence.
2. **Turnitin Upgrade for Improved Submissions:** Upgrading Turnitin to better support students in producing high-quality academic submissions, ensuring integrity and originality.
3. **Acquisition of Research Databases and Software:** Beginning the acquisition of essential research databases and software tools such as Scopus, Quillbot, and Smart PLS to support advanced research activities.
4. **Case Development Centre Initiation:** Establishing a Case Development Centre to focus on the in-house creation of teaching cases, enriching the educational resources available.

7.3.3 Technology Upgrade

1. **ERP System Acquisition:** Implementing an ERP system to seamlessly integrate academic, co-curricular, and administrative processes, enhancing overall efficiency and coordination.
2. **Business Analytics and Data Science Lab:** Upgrading the IT Lab to establish a dedicated Business Analytics and Data Science lab, equipping students with the tools and skills needed for data-driven decision-making.

7.3.4 Enhanced teaching-learning processes

1. **Improved Faculty-Student Ratio:** Strengthening our faculty team with new recruitments, aiming for a total of 65-70 faculty members by the end of 2025 to ensure personalized attention and support for students.
2. **Annual Course Revamp Based on OBE Norms:** Conducting yearly updates of all courses across programs, aligning them with Outcome-Based Education (OBE) standards, and involving experts from academia and industry to maintain relevance and quality.
3. **Innovative Pedagogical Tools:** Incorporating cutting-edge teaching methods, including HBSP Simulations and Cases, peer-learning activities, role plays, and student seminars, to enhance the learning experience.

7.3.5 Co-Curricular Initiatives

1. **Annual International/National Conferences and Academic Conclaves:** Organizing yearly international and national conferences along with academic conclaves to foster knowledge exchange, collaboration, and networking among scholars, industry experts, and students, focusing on the latest research and trends.
2. **Increased Budget for Annual Fest, Sports, and Co-Curricular Activities:** Boosting the budget for our Annual Fest, sports, and co-curricular activities to enrich student life, offering more opportunities for personal development, leadership, and team-building, and enhancing the overall campus experience.

7.3.6 Ranking & Accreditation

Upgrading infrastructure ensures modern facilities that meet **NAAC and NIRF** standards, directly impacting educational quality and rankings. Research and development bolster academic reputation, contributing to higher rankings by showcasing innovation and scholarly output.

Technology upgrades enhance teaching and administrative efficiency, aligning with **NAAC and NIRF** criteria for modern educational practices. Improved teaching-learning processes reflect a commitment to academic excellence, crucial for high rankings.

Co-curricular initiatives support holistic student development, which **NAAC and NIRF** assess to gauge institutional effectiveness and student satisfaction. Collectively, these improvements drive better performance in accreditation and ranking evaluations.

8 Conclusion

The year 2023-24 was marked by significant achievements and robust initiatives across various domains. The institution maintained its focus on academic excellence, with well-structured calendars and successful participation in key accreditation and ranking surveys. The NSE Academy Desk continued to enhance student competencies through valuable certification programs, while conferences and faculty development programs (FDPs) ensured the faculty remained updated on economic and educational advancements.

Culturally, the institution fostered a vibrant campus life with events like Sayonara 2023, Freshaura, and festive celebrations, enriching student experiences. Through guest sessions, industry visits, and an active CSR initiative, students gained practical insights and opportunities to engage with industry leaders and contribute to social causes.

The research committee made strides in publication and project completion, supporting a research-driven environment, and the examination committee ensured smooth evaluation processes for the MBA cohorts. The alumni meet strengthened ties with past students, fostering a supportive community network. Looking ahead, the institution has laid out comprehensive plans for 2024-25, with a strong emphasis on infrastructure, technology upgrades, and research development, alongside continuous improvement in teaching-learning processes and co-curricular activities. The efforts undertaken in 2023-24 lay a strong foundation for continued growth, aiming for higher ranking and accreditation in the coming years.
